



Prospectus
2012

Welcome to MAINZ

MAINZ (The Music and Audio Institute of New Zealand) is a division of Tai Poutini Polytechnic (TPP), an organisation with a reputation for delivering quality education. MAINZ programmes are supported by the music and audio industry and the New Zealand Qualifications Authority.

Full-time programmes start 13 February 2012 and finish 16 November 2012*

- Certificate in Foundation Sound and Music [Level 2]
- Certificate in DJ and Electronic Music Production [Level 4]
- Certificate in Contemporary Music Performance [Level 4]
- Certificate in Live Sound and Event Production [Level 5] **
- Certificate in Audio Engineering and Music Production [Level 5] **
- Diploma in Contemporary Music Performance [Level 5]
- Diploma in Music and Event Management [Level 5]
- Diploma in Creative Enterprise [Level 6]
- Diploma in Audio Engineering and Music Production [Level 6] **

In addition to the full-time programmes MAINZ offers short courses in Djing, Song Writing, Introduction to Home Recording, Logic and Pro Tools, and regularly hosts workshops by visiting academics and speakers. These courses and workshops should appeal to anyone interested in music or recording and teachers looking for professional development opportunities.

See www.mainz.ac.nz for fees information.

*Christchurch dates may be subject to change

**Available in both Christchurch and Auckland





I am pleased to introduce you to Tai Poutini Polytechnic and its MAINZ Facility 2012 programme offerings. There are many aspects to the music industry, and our programmes are designed to prepare you for the variety of career options available with courses that balance theory with high practical content.

MAINZ has established itself as a centre of learning for the music industry and we were chosen by US company Avid as New Zealand's first Pro Tools "Authorised Training Partner". Pro Tools is the dominant recording platform internationally and our audio students benefit from working with the latest versions of the software and recording studio hardware. Our facilities are also where professional audio technicians from organisations like Radioworks and Sky Television come to learn more about Pro Tools at the short courses we offer.

Our strong industry relationships mean students can complete practical course requirements through involvement with events like the Vodafone New Zealand Music Industry Awards, Smokefree Rockquest, Pacifica Beats, The Auckland Arts Festival, Lantern Festival, Chartfest and Pasifika. Some gain work experience with organisations like Sony Music and Auckland City while others collaborate with

students from other organisations who are studying film, animation or media arts. These opportunities and regular visits by high profile guests mean that at MAINZ you can begin to develop the contacts and networks crucial to beginning a successful career.

MAINZ teaching staff share a passion for music and are practicing industry professionals, so our students are being taught by tutors who not only have a theoretical background in their respective disciplines but also bring practical, 'real world' experiences to their classes. Programmes are delivered at our campus in central Auckland close to cafés, arts and entertainment venues, and feature extensive, well-equipped facilities.

MAINZ Christchurch staff responded amazingly to the challenges of the earthquakes and we are pleased to be able to continue to offer our programmes there in 2012. We have secured alternative premises for all programmes that provide industry standard recording facilities and convenient access to public transport. For more details see the Christchurch page of this prospectus and our website.

If you are serious about a career in music, audio, live sound or events, I urge you to enrol at MAINZ and join the growing number of high profile graduates now playing key roles in these vital and exciting industries.

MAINZ is a proud sponsor of the New Zealand Music Awards



Harry Lyon
Dean

MCPA (Hons)



“Foundation helped me to realize that I wanted to be involved in the music industry. During my year in Foundation I gained the tools necessary to be able to pursue my passion. Because it touched on many aspects of the music industry, Foundation gave me a really good indication of how the industry works and what you need to survive. It was also just a really great year.”

Michael Rush

Music Production, Mika

Live Sound Engineer

WHAT DO I NEED TO GET ON THIS PROGRAMME?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 5, or equivalent
- Be a minimum of 16 years of age

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE FOUNDATION PROGRAMME HELP MY CAREER?

The purpose of this programme is to help students gain the qualification to apply for a place in Live Sound, Music Performance or Audio Engineering. It is designed to give students a taste of these three Certificate programmes, and is particularly appropriate for students who would like to work in the music industry but are not sure where.



Foundation Sound and Music

AVAILABLE IN AUCKLAND

CERTIFICATE IN FOUNDATION SOUND AND MUSIC

Level 2 Start date: 13 February 2012

The Certificate in Foundation Sound and Music is a 34-week programme designed to prepare students for further successful study. There is a focus on developing improved music, communication, literacy, numeracy, computer and self-directed study skills. Throughout the year students have contact with tutors from the Audio and Music departments as well as guest speakers and performers active in the music industry.

All students have twice-weekly group rehearsals, give regular performances in the MAINZ Auditorium, and receive group tuition on their chosen instrument. Students more interested in audio begin analogue and digital 4-track recording using compression and digital effects in a well-equipped project studio. The class also works on a major recording project that involves composition, pre-production, musicianship, engineering, production, mixing and mastering; and working with industry professionals to produce a recording of songs written by members of the class.

The Foundation programme is a useful introduction for students interested in exploring whether they want to work in live sound, audio engineering or music performance. All students study the basics of music and sound but are able to focus on one of these areas in preparation for further study. Graduates with Merit passes may gain direct entry into other MAINZ Certificate programmes.

AUCKLAND FACILITIES

4/8/12 track analogue & digital recorders
PA system
Full range of musical instruments
Purpose-built performance space

CERTIFICATE PROGRAMME TOPICS

Levels 1, 2 and 3 Unit Standards in:
Learning Skills
Mathematics
Computer Studies
Music Knowledge
Music Skills
Sound Technology
Sound Operations
MIDI Basics

Phil Oxenham Programme Leader

NZTTC

Phil is an experienced teacher with a passion for foundation studies. He is also an accomplished professional musician and currently performs with The Alibis Jump Swing Band.



“My time on the DJEMP course increased my technical and musical knowledge, performance skills, and inspiration to create. The tutors are experienced and passionate professionals who freely share the ins and outs of how to succeed in this demanding industry.”

Rowan Herbert

Assistant Engineer

Aztec Studios, Rotorua.

WHAT DO I NEED TO GET ON THIS PROGRAMME?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 5.5 with no band lower than 5, or equivalent
- Be a minimum of 16 years of age
- Have successfully completed NCEA Level 1 or equivalent

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE DJ AND ELECTRONIC MUSIC PRODUCTION PROGRAMME HELP MY CAREER?

The programme will prepare graduates to move into self-employment as a DJ and producer of electronic music for live performance, radio, television, video, film and online.



DJ and Electronic Music Production

AVAILABLE IN AUCKLAND

CERTIFICATE IN DJ AND ELECTRONIC MUSIC PRODUCTION

Level 4 Start date: 13 February 2012

The Certificate in DJ and Electronic Music Production introduces students to the world of DJing and electronic music from a professional perspective. During the year, they will gain a solid foundation in the theory and practice of DJing, and the use of computers to make music. They will have the opportunity to develop the skills necessary to prepare for work as a DJ or electronic music producer.

The DJEMP Certificate also provides an excellent staircase into other MAINZ programmes and is generally considered the prerequisite for the Certificate in Audio Engineering and Music Production.

The 34-week programme consists of a mix of theory and practical activities each week. Students are also able to use the MAINZ recording studios, computer labs & DJ booths for self directed learning.

The DJ booths provide DJEMP students with access to the tools of the modern DJ. They come equipped with a mix of club and battle mixers, Technics 1200 turntables, iMacs with Serato Scratch Live and Ableton Live, Pioneer CDJs, several types of MIDI controllers and KRK studio monitors. There are a total of eight individual DJ booths, allowing ample daily practice time for all students on the programme.

AUCKLAND FACILITIES

- DJ Booths
- Control rooms
- Computer labs

CERTIFICATE PROGRAMME TOPICS

- Live Performance
- Turntable Studies
- The Art of Mixing
- Electronic Music Production
- History of the DJ and Electronic Music
- Music Theory for Non-Musicians
- PA and Lighting Technology
- Professional Studies

Matthew Chicoine Programme Leader

BA (English)

Matthew Chicoine is an award-winning producer and DJ (better known as 'Recloose') originally from Detroit, Michigan. His career highlights include having four albums released internationally, producing countless remixes and hosting his own globally-syndicated radio show. He is in demand as a club DJ, bandleader of the Recloose Live Band and 2008 Tui Award Winner for Best Electronica/Dance Album.



“MAINZ gave me a solid understanding of live sound fundamentals, which proved crucial when I began to work in the industry. I am currently working as a freelance live sound engineer which would not have been possible without hard work and the whanau from MAINZ that I’m proud to be a part of. I can truly say the education I received at MAINZ has given me a great career in this exciting industry – Thanks MAINZ!”

Paul Cookson

Live Sound Engineer

WHAT DO I NEED TO GET ON THIS PROGRAMME?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 5.5 with no band lower than 5, or equivalent
- Be a minimum of 16 years of age
- Have successfully completed NCEA Level 1 or equivalent

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE LIVE SOUND PROGRAMME HELP MY CAREER?

Students move from this programme into a wide range of careers such as live sound engineering, lighting operation, stage crewing, AV installation and event organisation.



Live Sound and Event Production

AVAILABLE IN AUCKLAND & CHRISTCHURCH

CERTIFICATE IN LIVE SOUND AND EVENT PRODUCTION

Level 4 Start date: 13 February 2012

Live Sound and Event Production includes live sound engineering, lighting, set construction, event management, administration, and computing. Students enrol to gain entry to the event industry, and graduates find careers as live sound engineers, stage technicians, AV operators, lighting and general crew.

Our in-house professionals and other specialists teach on the programme, which ensures it has a very strong industry focus.

The 34-week programme consists of a mix of theory and practical activities. Throughout the year there will be many live events for students to complete the practical work experience component of the programme.

Students are immersed in the culture of live events and participate in providing production for Rockquest gigs in their area and many other community events.

There are also opportunities to work with students on other programmes by providing the sound and lighting for performances by Contemporary Music and Foundation students at their in-house shows and when they are on tour.

There are excellent employment outcomes for Live Sound graduates and many of them move straight into jobs at the conclusion of the programme.

AUCKLAND & CHRISTCHURCH FACILITIES

- Purpose-built performance space
- Concert sound system with front of house and on stage monitor mix
- Full range of stage equipment including musical instruments and amplifiers
- Full lighting system
- DJ mixing equipment

CERTIFICATE PROGRAMME TOPICS

- Sound Wave Theory
- Sound Perception and Measurement
- Electricity and Electronics
- Cabling, Interconnection and Earthing
- Digital Technology
- Loudspeakers and Crossovers
- Amplifiers and PA Systems
- Mixing Consoles / Microphones
- Equalisation / Delay and Reverb
- Live / Monitor Mixing / DJ Mixing
- Lighting Desks / Lighting Technology
- Lighting Production / Colour Theory
- Audio Visual Production
- Stage Management and Crewing
- Set Design and Construction
- Introduction to Rigging
- Tour Management
- Venue and Event Management
- Administration Skills / First Aid
- Health and Safety

Tony McMaster Auckland Programme Leader Head of Live Sound Department

CTT

Tony has more than 20 years experience as a musician, sound engineer and event producer. He has co-ordinated 'Music in Parks' for Auckland City Council and is the live sound engineer for Hello Sailor and The Jubilation Choir.



“Doing the Diploma in Contemporary Music at MAINZ was not only a heap of fun, it gave me first hand knowledge about the NZ music industry and provided me with an excellent platform for running my bands professionally. I’d do it again in a heartbeat!

Fleur Jack

Kiwi FM, The Twitch, Fleur Jack & the Jandals, Tearaway magazine, and NZMIC Music Mentor

WHAT DO I NEED TO GET ON THESE PROGRAMMES?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 5.5 with no band lower than 5, or equivalent
- Be a minimum of 16 years of age
- Have successfully completed NCEA level 2 or equivalent
- Be able to play a musical instrument and/or sing confidently and competently in front of others, and have some music theory knowledge

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE MUSIC PROGRAMMES HELP MY CAREER?

Professional musicians need a range of skills. Contemporary Music at MAINZ has a balanced approach that combines practical musicianship and music theory, with the tools to succeed in the industry.



Contemporary Music Performance

AVAILABLE IN AUCKLAND

CERTIFICATE IN CONTEMPORARY MUSIC PERFORMANCE

Level 4 Start date: 13 February 2012

Contemporary music at MAINZ is the study of popular music with an emphasis on live performance. Students form bands and have the opportunity to learn about and perform a variety of different music styles throughout the year, such as homegrown, blues, reggae, hiphop/r&b, rock and pop. Students work with both Live Sound, and Music and Event Management students for their performances and on the Lunchtime Concerts tour of Auckland high schools. They also have access to the MAINZ recording studios where they work alongside Audio staff and students.

The Certificate is a 34-week programme consisting of regular instrument tuition, band rehearsals, and a mix of theory and practical activities. There is a strong emphasis on preparing students for the entertainment industry by tutors who are 'real world' musicians and regular guest speakers who are well known figures from the music industry.

DIPLOMA IN CONTEMPORARY MUSIC PERFORMANCE

Level 5 Start date: 13 February 2012

The Diploma is designed to follow-on from the Certificate and expands on skills established during the first year. There is a focus on composing, arranging, performing and recording original material and developing a set of skills to prepare students for self-employment as musicians. The Diploma also creates pathways to further study including degree programmes at other institutions.

During the year students perform in bands and learn to record in the MAINZ Hi-tech rooms and recording studios. They work closely with Live Sound and Music Event Management students for live performances and collaborate with Audio students on their recording projects.

Diploma students are encouraged to purchase their own laptop, to take advantage of the wireless network that operates on campus and build a portfolio of valuable resources to take with them when they graduate.

AUCKLAND FACILITIES

- Four fully equipped rehearsal rooms
- Two Hi-tech recording rooms
- Wide range of musical instruments
- Sound booth
- Practice rooms
- Computer lab

CERTIFICATE PROGRAMME TOPICS

- Music Theory
- Aural Perception
- Listening Analysis and Music Appreciation
- Composition and Arranging
- Primary Performance Skills
- Practice and Performance
- Live Sound
- Recording Techniques
- Music Industry Studies
- Small Business Studies
- Communication Skills
- Computing
- Tikanga Maori
- Study Skills



Josh Sorenson Certificate Programme Leader

CTT

Josh is an experienced tutor and a professional gigging musician. He has played with many of NZ's top musicians and is currently the groove behind Hip Hop legend King Kapisi. Josh is also a MusicWorks Sponsored Artist.

Alan Brown Diploma Programme Leader

BMus (hons), CTT

Alan is an accomplished musician and songwriter, and in demand as a session player. He was winner of Jazz Album of the Year with Blue Train and performs regularly with The Grand Central Band and Nathan Haines.



“The Diploma in Audio Engineering at MAINZ taught me the skills and knowledge to pursue a successful career, working with world renowned recording artists in top studios, both in New Zealand and overseas.”

Jordan Stone

Audio Engineer

Roundhead Studios

WHAT DO I NEED TO GET ON THIS PROGRAMME?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 5.5, with no band lower than 5 (or equivalent) or above.
- Have at least 14 NCEA Level 2 credits (or equivalent) in English, Music, and either Physics or Maths.

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE AUDIO PROGRAMMES HELP MY CAREER?

These programmes will prepare graduates to move into employment recording albums, engineering live concerts and capturing sound for radio, television, video and film soundtracks.

COMPLETE PRO TOOLS COURSES WHILE STUDYING AT MAINZ

MAINZ is accredited as an Avid Authorised Training Partner to teach courses in Pro Tools. This means that full time Audio students can gain an internationally recognised audio qualification in Pro Tools during the year and only have to pay for the text book.



Audio Engineering and Music Production

AVAILABLE IN AUCKLAND & CHRISTCHURCH

CERTIFICATE IN AUDIO ENGINEERING AND MUSIC PRODUCTION

Level 5 Start date: 13 February 2012

The Certificate in Audio Engineering and Music Production introduces students to the world of audio from a studio and computer recording perspective. During the year, students gain a solid foundation in the theory and practice of recording and mixing music.

Certificate graduates will have completed the initial steps towards becoming professional audio engineer/producers as part of the two-year Diploma Programme.

The 34-week programme consists of a mix of theory and practical activities each week. Students are also able to use the MAINZ studios and computer labs for self directed learning.

DIPLOMA IN AUDIO ENGINEERING AND MUSIC PRODUCTION

Level 6 Start date: 13 February 2012

The Diploma programme is designed as a direct follow-on from the Certificate year. Audio and music skills are fine-tuned to a commercially viable level and applied to the quality production of a variety of different music genres.

The Diploma Programme adds considerable breadth to students' audio experiences by delivering a range of new subjects, many of which are computer-based and will increase employment opportunities in the post-production, TV and radio broadcasting industries.

Diploma students have the option to purchase their own laptop and take advantage of the wireless network that operates in the MAINZ campuses. This can be used to build a portfolio of valuable resources to take with them when they graduate.

AUCKLAND & CHRISTCHURCH FACILITIES

Recording studios
Control rooms
Computer labs
Production suite

CERTIFICATE AND DIPLOMA PROGRAMME TOPICS INCLUDE

Interactive Media
Sound for Picture
Radio and Commercial Production
Sound Theory and Acoustics
Principles of Recording
Mixing Consoles
Equalisation, Dynamics and Effects Processing
Live Sound Equipment and Skills
Microphones
Mix-down and Mastering
Music Theory and Song Writing
Electronic Music Production
Practical Studio Operation
Industry Studies



AES Authorized Training Partner

Zed Brookes Diploma Programme Leader Head of Audio Department

GradCertMusicStudies (Distinction), CAT, NCAET

Zed is an award-winning audio engineer and producer. In his 25-plus years in the audio industry, he has designed and operated recording studios and worked with artists such as Katchafire, Midge Marsden and The Datsuns. He has been teaching audio engineering for over 14 years and is an active songwriter, composer and performer.



Daryl Tapsell Certificate Programme Leader

CTT, Dip Aud Eng

Daryl is an experienced professional musician, engineer/producer and live sound engineer. He is a certified Pro Tools Operator and has a passion for teaching. He also runs a project studio called Blackdoor, recording everything from hiphop and jazz to kvlt black metal.

“The Diploma in Music and Event Management at MAINZ, allowed me to pursue my dream of working in the music and entertainment industry. Since starting work in the music industry as a booking agent, I have now moved into a position at This Is Mango as an Events and Experiential Account Executive working across clients such as Cadbury, ANZ and McDonalds – which is AMAZING!”

Justine Kinsella

This is Mango

Events and Experiential

Account Executive

WHAT DO I NEED TO GET ON THIS PROGRAMME?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 5.5, with no band lower than 5 (or equivalent)
- Have successfully completed a national certificate or equivalent qualification at level 3 or above, or
- Be over the age of twenty and have at least one year's practical industry experience.

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE EVENT MANAGEMENT PROGRAMME HELP MY CAREER?

Graduates from the programme can expect employment either managing musicians or working for venue proprietors, record companies, publishing companies, music and event promoters, local bodies, corporate business, sports institutions or shopping centres.



Music and Event Management

AVAILABLE IN AUCKLAND

DIPLOMA IN MUSIC AND EVENT MANAGEMENT

Level 5 Start date: 13 February 2012

The Diploma in Music and Event Management has been developed to ensure that the increasing sophistication of the music industry is supported by effective management. The creative industries are out performing some of the more traditional sectors of the economy, and this programme provides students with the opportunity to develop the practical skills and knowledge needed to gain employment as entry-level managers in the music industry.

The Diploma is a 34-week programme, with a music industry focus that balances theoretical and practical content. There is a strong emphasis on preparing students for employment or self-employment by tutors who are 'real world' practitioners, and regular guests who are well known figures from the industry.

Students also have the opportunity to work closely with MAINZ Live Sound and Contemporary Music students on live performances and events, gain work-based training, organise their own events and manage artists.

Event Management students have the option to purchase their own laptop and take advantage of the wireless network that operates in the MAINZ campus. This can be used to build a portfolio of valuable resources to take with them when they graduate.

DIPLOMA PROGRAMME TOPICS

- Music Event Management
- Music Marketing
- Artist Management
- Event Management
- Communications
- Music Industry

Dave Bishop Programme Leader, Music and Event Management

Bachelor Parks and Recreation Management (Lincoln), CTT

Dave is a highly experienced event manager, musician and teacher. He managed the Auckland 'Music in Parks' series, and has been producing events for 20 years. Dave is an accomplished singer and guitarist and released a well received solo album in 2008.



“This programme has given me the business tools that relate to creative energy. I can’t speak highly enough of it.”

Johnny Spacific
Recording Artist

WHAT DO I NEED TO GET ON THIS PROGRAMME?

Applicants must meet the following criteria:

- If English is a second language, applicants must meet a minimum of IELTS Level 6, with no band lower than 5.5, or equivalent
- Have successfully completed a national certificate or equivalent qualification at level 4 or above

Please visit www.mainz.ac.nz for Special Notes regarding entry criteria

HOW WILL THE CREATIVE ENTERPRISE PROGRAMME HELP MY CAREER?

Successful graduates are expected to move directly into self-employment and/or managing a small business in a creative industry.

Such businesses could include but not be limited to:

- Managing one or more music artists/groups or music or other arts-related venues
- Owning and operating your own small business in ANY field of the arts

Although the programme is not intended to serve as a preparation for further study, graduates may wish to move on to courses in business management or leadership.



Creative Enterprise

AVAILABLE IN AUCKLAND

DIPLOMA IN CREATIVE ENTERPRISE

Level 6 Start date: 13 February 2012

The programme is delivered using blended learning methods that include online delivery, written material and regular workshops at our Auckland campus. It is therefore suitable for people around the country who want the flexibility to study off-campus, at a distance.

The Diploma in Creative Enterprise is designed to assist graduates establish and maintain a successful small business. The programme will provide students with the opportunity to cultivate the skills and knowledge needed to establish their own business through the development and implementation of a sound business plan. In addition, graduates will have developed a range of business capabilities, including skills in management, communication and administration.

The programme's focus is on applied learning and meeting individual needs by having students develop their own professional development plans. The Diploma in Creative Enterprise programme has a balance of theoretical and practical elements to help students move their careers forward, and involves courses in business skills and networking as well as individual mentoring by tutors and current industry experts.

PROGRAMME TOPICS

Business Planning Tools
Business Development Tools
Professional Communication
Professional Development
Applied Business Planning
Applied Business Development

John Quigley Programme Leader Head of Music Department

MBA, CTT

John is an experienced teacher and is the guitar player and manager for the well-known Nairobi Trio. He has the practical experience that MAINZ likes to bring to all its programmes.



“This course has really filled in a lot of gaps in my mostly self-taught Pro Tools knowledge. It was easy to understand and entertaining. I would recommend this Pro Tools 101 course to even experienced engineers! ”

Martin MacDonald
Production Engineer
Mediaworks Tauranga

INTRODUCTION TO LOGIC STUDIO 9

This is a great course if you are new to recording and music making software. Run as a weekend workshop, it covers the basic elements of creating music and recording/editing MIDI music data and audio tracks in Apple's Logic Pro. We begin with the fundamentals of digital audio/MIDI workstations and teach you how to develop a creative process and to make useful recordings using Logic. Classes also include tips on good recording techniques and appropriate equipment selection.

Although the course is based around Logic Studio 9 on Mac, it should be useful to people using other versions of Logic, including Logic Express.

ADVANCED LOGIC STUDIO 9

This short course builds on the previous "Introduction to Logic Studio 9" course but may be taken by those who already have reasonable experience and time with Apple's Logic Pro 9.

This course will cover more advanced elements of creating and editing music, as well as exploring some effective workflows and some of the less-obvious but powerful features of Logic.

The course begins with customizing Logic's interface and covering some advanced editing techniques. Tips and tricks to better recordings and more creative workflow will be explored. Effective mixing techniques will show how to achieve better quality final product.

Short Courses

DJ COURSE: A BEGINNER'S GUIDE

This is a 24 hour short course that runs for three hours, two nights per week, for four weeks.

Students learn beat mixing/juggling, scratching, CD mixing and event management, and are introduced to Serato Scratch Live.

A large range of vinyl is available for students to choose from, to practise their turntable skills on our DJ workstations.

INTRODUCTION TO HOME RECORDING

This weekend workshop provides an introduction to many aspects of basic audio engineering and electronic music production. Students learn about sound, types of signals, speakers and microphones, recording equipment, editing, sequencing, recording, tracking and mixing.

SONG WRITING WORKSHOPS

These two weekend workshops are hosted by MAINZ each year and are enjoyed by seasoned song writers and beginners alike.

Jason Blume: MAINZ Auckland and Christchurch

Jason is one of the world's most successful songwriters and respected song writing teachers. One of few writers to have had singles on Billboard's Pop, R&B, and Country charts – at the same time, his songs can be found on Grammy-nominated albums by Britney Spears and the Backstreet Boys, among others. Jason is the author of many books, including the critically acclaimed and #1 best-selling '6-Steps To Song Writing', and delivers his workshops internationally.

Pat Pattison: MAINZ Auckland

Pat is Professor of lyric writing at the prestigious Berklee College of Music, Boston, Massachusetts. He has a vast reservoir of knowledge and experience, a wonderful entertaining speaking style, and a self-deprecating sense of humour that keeps his seminars entertaining. Some of Pat's previous topics have been: 'Brainstorming Techniques', 'Verse Development', 'How To Make Your Lyrics Work Well With The Melody'.

LIVE SOUND FOR GIGGING MUSICIANS

This two day short course will give participants a greater understanding of basic live sound theory and practical skills.

Many key topics relating to small PA setup and operation are covered in our well equipped auditorium.

INTRODUCTION TO ABLETON LIVE

This short course will provide you with a solid introduction to this popular software package. Knowledgeable tutors will guide you through the creation of your own Ableton composition and familiarize you with key operational aspects of the program.

Day one focuses on fundamental principles of Ableton operation, day two looks to intermediate techniques in Ableton production.

This course is focused on hands on software training and all students will have their own Ableton Live workstation.

PRO TOOLS

The MAINZ Pro Tools short courses are run over three to four days to suit people who are working full time but seeking relevant professional development opportunities. MAINZ is the best value and most experienced provider of Pro Tools training in New Zealand.

Pro Tools certification is internationally recognised and is an advantage when seeking employment as a Pro Tools operator. MAINZ is an AVID Certified Training Location and offers a range of high quality official Pro Tools courses. Our tutors are highly experienced in teaching Pro Tools, and take a friendly, hands-on approach in classes. Students are encouraged to apply techniques covered and even seasoned Pro Tools users are surprised by how much they learn. All Pro Tools courses include the comprehensive official course book

Pro Tools Short Courses

Pro Tools 101:	Introduction to Pro Tools
Pro Tools 110:	Essentials of Pro Tools
Pro Tools 201:	Pro Tools Production Essentials
Pro Tools 210M:	Music Production Techniques
Pro Tools 210P:	Post Production Techniques

Note: Pro Tools short courses are suitable for people who have some knowledge of computer-based recording. They are offered each year at our Auckland and Christchurch campuses.



Avid Authorized Training Partner

INTRODUCTION TO SIBELIUS NOTATION VERSION 6

This short course gives a hands on lesson in using Sibelius notation software. Students learn about setting up a score, note entry, playback, and many shortcuts.

ADVANCED SIBELIUS NOTATION VERSION 6

This short course continues on from the introduction with formatting, layout, tablature, percussion and lyrics, and a lot more shortcuts along the way.

For more information about MAINZ short courses
Phone 0800 265 526, or go to www.mainz.ac.nz/shortcourses

What our 2011 Christchurch students are saying

“The 2011 MAINZ experience for me has been great. I have found that I have been learning all the things that I came to learn just in another location, which the MAINZ team did an awesome job to set up. It would have been nice to stay at the campus in town, but given the current quake situation it was not possible. Nevertheless, the program has not changed too much and I would recommend it to anybody that is interested.”

“Despite all the unfortunate circumstances, MAINZ has managed to maintain an excellent standard for learning. The whole team has been really committed to keeping the course on track and have done a truly impressive job of it. I’m still really enjoying the course and getting the results I’m after, and all the other students seem to be happy with the outcome.”

“I gained an important knowledge base at MAINZ and use the skills I was taught there every day. It was amazing to have access to friendly, encouraging tutors who know the industry and to be around people who are so passionate and driven about what they do”

Student quotes: Certificate in Audio Engineering and Music Production 2011

The MAINZ High St campus building has sustained only minor damage but is still in the Red Zone at the time of printing this prospectus and this is likely to be the case for at least some of 2012. As a result we are planning to use The Papanui Youth Development Trust recording facilities, Angels Gate Recording Studios and Zebedees, the live youth entertainment venue, that have all provided suitable facilities in 2011. If access to High St becomes possible at any stage, moving back in will be a relatively simple procedure. For all updates and links to these venues please go to www.mainz.ac.nz

PROGRAMMES OFFERED IN CHRISTCHURCH

Certificate in Live Sound and Event Production (Level 4)
Diploma in Audio Engineering and Music Production (Level 5)
Certificate in Audio Engineering and Music Production (Level 6)

Welcome to MAINZ Christchurch



Richard Hallum

Programme Leader,
Diploma in Audio Engineering and Music Production

MMusTech, DipTchg (Ter), NZCE.

Richard has been at MAINZ since 1995 and brings a wealth of experience to his teaching. A talented musician, he established Newsong Recording Studios and has run a Macintosh servicing business.



Ivan Shevchuk

Programme Leader,
Certificate in Audio Engineering and Music Production

Ivan came to New Zealand from Kiev, Ukraine, in November 2002 and was instantly snapped up by MAINZ. Ivan began his pro-audio career in 1996 as an engineer at two of the most successful studios in the Ukraine 'Arkadia' and "Stolica" He has engineered top Russian and Ukrainian musicians and is a Pro Tools specialist.



Marcus Winstanley

Programme Leader,
Certificate in Live Sound and Event Production

BA, Cert AEMP.

Marcus is very active in the Christchurch music scene as a musician, venue manager and live sound engineer.



MAINZ Tutors

AUCKLAND

Alan Brown, BMus (Hons), CTT: Keyboards - Grand Central Band, Blue Train, Nathan Haines, Alan Brown Trio

Angus McNaughton: Engineer/Producer – Che Fu, Sola Rosa, Producer of the Year 2005

Chas Anae: DJ/producer/live sound engineer

Daryl Tapsell, Dip Aud Eng, CTT: Producer/Engineer – Malevolence, Skuldrom, Diocletian, Witchrist, Payola

Dave Bishop, B Parks & Rec Mgt, CTT: Peter Stuyvesant Hit List, Davey Beige, Music In Parks (5 years), 2002 B Net Music Awards

Dave McCartney, BA, CELT: Guitar/vocals/songwriter - Hello Sailor, Pink Flamingos

Dave McIvor, CTT: Live sound engineer – Greg Johnson, Exponents

Harry Lyon, MCPA (Hons) CTT: Guitar/vocals/ songwriter - Hello Sailor, Coup D'Etat

Jean McAllister, BA, Grad Dip Tchng: Jubilation Choir, The Drongos

John Quigley, MBA, CTT: Manager/Guitar - Nairobi Trio, promoter – Waiheke Island International Jazz Festival

Johnny Fleury, CTT: Greg Johnson, Dave Dobbyn

Josh Sorenson, CTT: King Kapisi, Grand Central Band, Alan Brown Trio, Annie Crummer, Sassy & the Pocketbook, Nathan Haines

Julie Taylor-Reid Dip Aud Eng: Singer/Songwriter/Engineer

Lance Powell, BCS, Dip Aud Eng: Live sound and studio engineer – Grifters, Roofdog

Matthew Chicoine, BA: 'Reclouse', DJ, producer, Best Dance/Electronic album 2008

Paul Streekstra, CIT: Engineer/Producer – Engineer of the Year 1982 (DD Smash), Exponents, Hello Sailor, Radio NZ, Radioworks, TRN

Phil Oxenham, NZTTC: Bass – Alibis

Philippa McIntyre: BA, Dip Aud Eng: DJ, promoter

Roy Martyn, MA(Hons), Dip Aud Eng, CTT: Engineer/Producer/ Guitar player - Chris Knox

Tom Anderson, Dip Aud Eng: Engineer/Producer/Live Sound Engineer – Managers, Black Tuesday, Thirsty Dog

Tom Ludvigson, PhD: Film composer/producer/keyboards Trip to the Moon, Bluespeak, Alloy

Tony McMaster, CAT: Live sound engineer – Hello Sailor, Jive Bombers, Midge Marsden, Jubilation Choir

Tony Waine, B Com, CTT, Dip Aud Eng: Bass player/song writer - Narcs, APRA Silver Scroll Winner 1986

Trinity Kaumoana, B Mus: Singer-songwriter

Zed Brookes, Grad Cert Mus Studies, NCAET: Engineer/ Producer - Katchafire, Midge Marsden

CHRISTCHURCH

Ivan Shevchuk Engineer – top Russian and Ukrainian musician, Pro Tools specialist

Marcus Winstanley, BA, Cert AEMP: Live Engineer – Die! Die! Die!, The Bats, Bachelorette.

Matt Scott, MCPA (Hons), Dip AEMP: Bronze, Sound Design, Adfest 2007, Gold, Sound Design, Axis Awards 2008

Richard Hallum, MMusTech, DipTchg (Ter), NZCE: Newsong Recording Studios, Pavarotti, Deborah Wai Kapohe

Tony Rabbett, CAT A: Production Manager - Stevie Ray Vaughan, Boney M, Dr.Hook

MAINZ STARS

Q: What have these bands all got in common?

Bionic Pixie	Midnight Youth
Checks	Mint Chicks
Clap Clap Riot	Naked and Famous
Cobra Khan	Pavlova and the Jandals
Collapsing Cities	Sami Sisters
Concord Dawn	Side Kick Nick
Cripple Mr Onion	Solaa
D4	Subtract
Exiles	Tadpole
Garageland	Te Vaka
Goodnight Nurse	The Rabble
Hackmessah	Twitch
I Am Giant	We Dunno
Kids in Space	White Birds & Lemons
Kids of 88	Zowie
Kidz in Space	8 Foot Sativa
Malevolence	

A: They have all included members who have been students at MAINZ.

Q: What have these music industry professionals all got in common?

Amy Bassett: Promotions and Events Manager, George FM

Amy Bodsworth: APRA NZ

Ana Hassel: Freelance Post Production for TV: Adworks Oglivy, Soundtrax and South Pacific Video Production

Anna-Maria Numia: Recording artist (Ria) and vocal tutor, Otara Music Centre (OMAC).

Anji Sami: Recording artist/composer

Cath Anderson: CEO NZ Music Commission

Dave Goodison: Musician (Carley Binding Band, Gin)

Dylan Pellet: Level 2 Music

Felicity J Drace: FJD Music Management

Fleur Jack: IAN radio show, Kiwi FM, musician/composer

Gin Wigmore: Recording artist

Greg Saia: Lecturer in Contemporary Music, UNITEC

Harry Champion: Musician, Zowie, The Feelers, Exiles

Inoke Finau: Composer and record producer, Erykah, Illegal Records

James McKenzie: General Manager, Oceania Audio

Joel Little: Label owner, Dryden St, and composer for Kids of 88

Jordan Stone: Engineer Roundhead Studios

Karen Hunter: Musician, lecturer, University of Auckland

Kiri Eriwata: Recording artist, performer

Lee Morunga: Core cast, The Lion King, Germany

Leesa Tilley: Managing Director, AgentX Ltd / Publicity

Matt Offord: Publicist / A&R, Isaac Promotions

Michael Logie: Musician/composer, F in Math, Mint Chicks

Nat Rose: Recording artist

Nga Remu Huia Tahuparae: Event Coordinator, Smokefree Pacifica Beats, Promotions Manager Base FM

Nicola Muolo: PPNZ rep & Label Manager, Moonlight Sounds

Nigel Erb: Pursuit of Music (DJ Management - Manuel Bundy, Roger Perry, Saone & others)

Oilly Harmer: Engineer/Producer, Lab Recording Studios

Paul Matthews: Producer, Blind Spott, musician, I Am Giant

Pikiteora Mura Hita: Musician/composer, TV presenter (Homai te Pakipaki)

Reo Dunn: Winner Best Maori Album, New Zealand Music Awards 2006

Roger Perry: DJ

Roxy Haines: Event Manager, Ticketek NZ

Savina Kim: Savvy Promotions

Stuart Segar: Programme Director, Juice TV

Tuki Huck: Product Training Manager, Sony NZ

Zoe Fleury: Recording artist (Zowie)

A: They have all been students at MAINZ.



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- Community Support Services
- Pre-Health Science
- Professional Culinary Arts (Chef)
- Hospitality
- Tourism and Travel
- Ecotourism
- Outdoor Education
- Outdoor Instruction and Guiding
- Rural Studies
- Hydroponics
- Horticulture
- Agribusiness Management
- Automotive and Engineering
- Steam Powered Vehicles
- Driver Education – Goods Service
- Elementary Construction
- Carpentry
- Civil Quarrying and Mining
- Drilling (Non-hydrocarbon)

WANAKA

- Ski Patrol

NATIONAL

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For more information:

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If you are interested in a career in the music industry, MAINZ is the place for you. MAINZ has it all covered with programmes in contemporary music, audio, live sound, DJing and business. Come and study with tutors who are industry professionals and fast-forward your music industry career.

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